

5 VEGETARIAN and VEGAN - focused restaurants

16 CHA-YA

762 Valencia Street
Mission ⑤
+1 415 252 7825
chayasf.com

This small vegan Japanese spot has an extensive menu of options, including veggie tempura, gyoza, sushi rolls, rice bowls, and noodle soups. Desserts include *mochi* filled with red bean or black sesame. The food here is inspired by *Shojin Ryori*, which is Japanese Buddhist cuisine and Zen style of cooking.



20 WILDSEED

17 GRACIAS MADRE

2211 Mission Street
Mission ⑤
+1 415 683 1346
gracias-madre.com

Here you'll find tasty Mexican vegan food made with organic, plant-based, and non-GMO ingredients. Cheeses and milks are made from nuts. And tortillas and *tamales* are handmade from heirloom corn. The menu is seasonally focused using fresh, sustainable, and locally grown produce.

18 GREENS RESTAURANT

AT: FORT MASON,
BUILDING A
2 Marina Boulevard
Marina/
Cow Hollow ①
+1 415 771 6222
greensrestaurant.com

This vegetarian-focused restaurant is located in one of the historic Fort Mason buildings with sweeping views of the Golden Gate Bridge and waterfront. Open since 1979, they source all their ingredients from their farm in Marin and from other local organic farmers to select the freshest produce to bring to the table.

19 SHIZEN

370 14th Street
Mission ⑤
+1 415 678 5767
shizensf.com

A fully vegan sushi bar and *izakaya* (small dish) restaurant. The chefs incorporate ingredients, like tapioca, mountain yam, and bean curd, to create tasty, healthy, and satisfying dishes. The restaurant was created as an experiment to safeguard our oceans and reduce our environmental footprint.

20 WILDSEED

2000 Union Street
Marina/
Cow Hollow ①
+1 415 872 7350
wildseedsf.com

For those seeking fresh, flavorful, plant-based meals that are healthier for you and the planet, this is the newest spot in the city. Ingredients are thoughtfully sourced and combined to create hearty dishes that keep you full and feeling good. Even meat lovers would enjoy the meat-free alternatives on the menu.

5 PICTURE PERFECT PLACES *for coffee*

101 EQUATOR COFFEES

AT: ROUND HOUSE CAFE

Golden Gate

Bridge Plaza

Presidio ①

+1 415 603 0366

equatorcoffees.com/

[blogs/cafes/round-house](#)

The site couldn't be more perfect. After all, it won a spot alongside the iconic bridge. Whether you're walking, biking, or driving, stop by the rotunda and grab a cup of warm coffee and take in the view from there. Find the heart on the window and snap a souvenir image of the Golden Gate Bridge.

102 THE MILL

736 Divisadero St

NoPa ④

+1 415 345 1953

themillsf.com

There's plenty offered at this cafe, bakery, craft shop, and art gallery. It is a collaboration between Four Barrel Coffee and Josey Baker Bread, and the work of local artists and makers are featured in the space. Stop in for coffee, pick up some loaves, and shop the shelves of ceramics, almond butters, and jars of honey.

103 LE MARAIS

498 Sanchez Street

Castro ⑤

www.lemarais

[bakery.com](#)

This is Le Marais' second location in the city and it's the prettiest of them yet. Lovely and light filled and oh so Parisian! There's a 'Bonjour' as soon as you step through the door. It's a boulangerie and patisserie that serves espresso, coffee, as well as heartier options for lunch and dinner.





40 PLACES FOR FASHION & BEAUTY

5 of the best **JEWELRY** shops ————— 142

5 shops for **SUSTAINABLE FASHION** ————— 144

5 **CASUAL WOMEN'S** shops ————— 146

5 **CHIC WOMEN'S** shops ————— 148

5 **CASUAL MEN'S** shops ————— 150

5 **CHIC and CUSTOM MEN'S** shops ————— 152

5 of the coolest **BARBER** shops ————— 154

5 places to **GET PAMPERED** ————— 156





298 CONSERVATORY OF FLOWERS

298 **CONSERVATORY OF FLOWERS**

100 John F. Kennedy Drive
Golden Gate Park ⑥
+1 415 831 2090
conservatoryofflowers.org

A stunning Victorian greenhouse that happens to be the oldest public wood-and-glass conservatory in North America. Experience different microclimates as you go room-to-room discovering the range of aquatic, tropical and potted plants on display. Many fascinating events and exhibits are held throughout the year.

299 **JAPANESE TEA GARDEN**

75 Hagiwara Tea Garden Drive
Golden Gate Park ⑥
+1 415 752 1171
japaneseteagardensf.com

This is the oldest public Japanese garden in the U.S. and visitors come from all parts of the world to experience its beauty and tranquility. Walk over an arched drum bridge, take the stone paths, and visit the zen garden, pagodas and teahouse. In March and April the cherry blossoms bloom.

300 **SAN FRANCISCO BOTANICAL GARDEN**

9th Avenue and Lincoln Way
Golden Gate Park ⑥
+1 415 661 1316
sfbotanicalgarden.org

One of the most peaceful places you'll find in the city, it is 55 acres of open space showcasing over 8000 species of plants from around the world. Hide under a grove of mighty California redwood trees, walk through a cactus jungle and explore the collections in the Andean Cloud Forest.

358 **'PAN AMERICAN
UNITY MURAL'**
BY DIEGO RIVERA
AT: CITY COLLEGE OF
SAN FRANCISCO
**50 Phelan Avenue
Sunnyside**
+1 415 452 5188
riveramural.org

This is considered the most important work of art created in the Bay Area. This 7×22 meter fresco was commissioned in the 1940s for an international exposition in the city. Elements of art, religion, history and politics are combined with Diego's own self-portraits and one of his wife, artist Frida Kahlo. Note: This mural is currently at the SFMOMA till Summer 2023.

359 **'THE PIED PIPER
OF HAMELIN'**
BY MAXFIELD PARRISH
AT: PALACE HOTEL
**2 New Montgomery St
SoMa** ③
+1 415 546 5089
pedpipersf.com

This piece by the renowned American painter has graced the hotel for over 100 years. It was commissioned for the reopening of the bar after the 1906 earthquake. In 2013 the hotel removed it to be sold at auction, outraging many patrons. After much rallying, the hotel withdrew its intent to sell and the painting has remained since.

360 **'THREE GEMS'**
BY JAMES TURRELL
AT: DE YOUNG MUSEUM
**50 Hagiwara Tea
Garden Drive
Golden Gate Park** ⑥
+1 415 750 3600
deyoung.famsf.org

In the sculpture garden is this subterranean designed by a legend in the light-and-space art movement. Enjoy the quiet space, allowing your eyes and mind to wander as clouds and birds pass the oculus above. The effects are subtle yet beautiful, but the real magic happens at twilight when colored lights appear and things become more apparent.

5 vibrantly PAINTED HOUSES in SF

361 **JUNGLE HOUSE**
**Church St betw
22nd and 23rd St
Noe Valley** ⑤

Find every wild animal of the jungle painted onto this house in Noe Valley. They're all set against a lush backdrop of trees and waterfalls. And notice the extra details, like metal leaves sprouting from the treetops and the painted waste bins that perfectly blend into the scenery.



5 OUTDOOR PLACES

kids will love

411 SEWARD STREET SLIDES

30 Seward Street
Eureka Valley ⑤

For some real free fun, head to these concrete slides. And use the cardboard that's left behind. It's a steep climb, so wear proper clothing and shoes (no skirts, dresses and sandals). Then sit on your board and slide on down. Open Tuesday through Sunday from 10 am to 5 pm and closed on Mondays.

412 STOW LAKE BOATHOUSE

50 Stow Lake Drive
Golden Gate Park ⑥
+1 415 702 1390
stowlakeboathouse.com

Rent a boat with your little ones and enjoy the sight of turtles and ducks as they go swimming by. You have a choice of a paddle or pedal boat and each rents by the hour. There is a cafe with snacks, but it's great to bring your own.

413 GOLDEN GATE PARK CAROUSEL

AT: KORET CHILDREN'S QUARTER
Located off of Kezar Drive
Golden Gate Park ⑥
+1 415 231 0077
goldengatepark.com

Take a whirl with all the magical creatures on this historic carousel designed by New York company, Herschell-Spillman in 1912. It is open daily and adults and children can ride for a small fee. Look closely inside the carousel and you'll find painted panels that illustrate the region's landscapes.

414 BAY AREA DISCOVERY MUSEUM

557 McReynolds Rd
Sausalito
+1 415 339 3900
bayareadiscovery
museum.org

An innovative, mostly outdoors museum for kids with an unbeatable location right under the Sausalito side of the Golden Gate Bridge. They have fun exhibits, events, classes and camps designed to transform the way children learn as they play. The playground here is a hit. You can bring your own snacks.

415 SAN FRANCISCO ZOO

1 Zoo Road
Lakeshore
+1 415 753 7080
sfzoo.org

The zoo is home to over 2000 exotic, endangered and rescued animals. It's an opportunity to get close to animals from all parts of the world with the hope that the interaction here leads to conservation action for wildlife everywhere. They offer camps and classes for children of all ages.



412 STOW LAKE BOATHOUSE

5 great URBAN HIKES

461 LANDS END TRAIL

**680 Point Lobos Ave
Sea Cliff** ⑦
+1 415 426 5240
[parksconservancy.org/
parks/lands-end](http://parksconservancy.org/parks/lands-end)

Start at the visitor center and venture on this 5,5-km trail with the most picturesque views of the coast. Wind your way through the cliffs and cypress trees while stopping at points like the old Sutro Bath ruins, Point Lobos, the Labyrinth and Mile Rock Beach.

462 GLEN CANYON PARK

**Elk St and Cheney St
Glen Park** ⑥
[sfrecpark.org/
destination/glen-park](http://sfrecpark.org/destination/glen-park)

This is a very large wilderness park, so a good starting point is to begin at the recreation center and start the trails from there. They range from easy to challenging and along the way you'll encounter wildflowers, huge rock formations and beautiful views. It's quiet, desolate and a nice respite from the busy city.

463 FORT FUNSTON

**Fort Funston Road
Lakeshore**
+1 415 561 4323
[parksconservancy.org/
parks/fort-funston](http://parksconservancy.org/parks/fort-funston)

Explore the sandy bluffs along with the batteries and forts formerly built to protect the city from invasion during WWII. Efforts were abandoned and today there are many trails you can take to explore this area above the ocean. Watch hang-gliders soar off the cliffs or take the steep climb down to the beach.

464 BARBARY COAST TRAIL

**START AT: THE SAN
FRANCISCO MINT**
88 5th Street
SoMa ③
+1 415 454 2355
barbarycoasttrail.org

Discover the city's legendary Gold Rush history by following the bronze medallions on this 6-km trail through the city. You'll visit twenty historic sites, including where sailors were 'shanghai-ed' and where Jack Kerouac liked to unwind and write. Start at The San Francisco Mint and wind your way to the waterfront.

465 BATTERIES TO BLUFFS TRAIL

AT: THE PRESIDIO
**Langdon Court at
Battery Godfrey**
Presidio ①
[presidio.gov/trails/
batteries-to-bluffs-trail](http://presidio.gov/trails/batteries-to-bluffs-trail)

Meander through the wild western shoreline of the Presidio and explore the old historic gun batteries, coastal plants and wildlife. The trail offers stunning ocean views from here. Expect steps and some moderate climbs plus a side trip down to the beach. The loop is about 3,7 km and a great one to do around sunset.

